

# Christos Genakos

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Sewlyn College, Cambridge, CB3 9DQ, United Kingdom  
Phone: (+44) (0) 1223 741197 Fax: +44 (0) 1223 335837 Email: cg370@cam.ac.uk  
Webpage: <http://www.sel.cam.ac.uk/personal/genakos/>

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**DATE OF BIRTH** 17 October 1975

**SEX** Male

**CITIZENSHIP** Greek

## **CURRENT POSITIONS**

- 2005- CAMBRIDGE UNIVERSITY Cambridge, UK  
*Lecturer, Fellow and Director of Studies in Economics at Selwyn College.*
- 2005- LONDON SCHOOL OF ECONOMICS London, UK  
*Senior Research Officer in the Centre for Economic Performance (CEP) at the London School of Economics.*

## **EDUCATION**

- 2000-05 LONDON BUSINESS SCHOOL (LBS) London, UK  
*PhD in Economics at the Economics Subject Area of LBS. Thesis title: Essays on Competition in the Personal Computer Industry. Supervisor: Paul Geroski. Examining Committee: Peter Davis and Frank Verboven.*
- 1999-00 UNIVERSITY COLLEGE LONDON (UCL) London, UK  
*One-year graduate studies leading to a MSc in Economics at the Economics Department of UCL. Courses taken included: Microeconomics, Macroeconomics, Econometric Theory and Methods, Game Theory, Microeconometrics, Industrial Organisation, Economics of Innovation.*
- 1993-98 UNIVERSITY OF ATHENS, DEPARTMENT OF ECONOMICS Athens, Greece  
*Four-year programme leading to a BSc (Ptychion) in Economics. Achieved 1<sup>st</sup> national rank in entrance exams. Graduated 1<sup>st</sup> in the department with grade 8.1/10.*

## **TEACHING AND RESEARCH FIELDS**

Research: Industrial Organization, Applied Microeconomics, Applied Econometrics and Behavioral Economics.

Teaching: Microeconomics, Industrial Organization, Competition and Regulation, Applied Econometrics.

## **PAPERS UNDER REVIEW**

“**Modern Management: Good for the Environment or just Hot Air?**” with Nick Bloom, Ralf Martin and Raffaella Sadun (NBER WP 14394), revise and resubmit *Economic Journal*.

“**Testing the Waterbed effect in Mobile Telephony**” with Tommaso Valletti (CEP WP 827), revise and resubmit *Journal of the European Economic Association*.

## **COMPLETED RESEARCH PAPERS**

“**Risk Taking and Performance in Multistage Tournaments: Evidence from Weightlifting Competitions**” with Mario Pagliero (CEP WP 928).

“**Leveraging Monopoly Power by Limiting Inter-operability: Theory and Evidence from Computer Markets**” with Kai-Uwe Kühn and John Van Reenen.

“**Differential Merger Effects: The Case of the Personal Computer Industry**” (STICERD EI/39 WP)

## **RESEARCH IN PROGRESS**

“**Does Management Matter? New empirics and Old Theories**” with Nick Bloom, Raffaella Sadun and John Van Reenen (LSE-CEP mimeo).

“**Choking under Pressure in Diving Competitions**” with Mario Pagliero.

“**Product Life Cycles in the Personal Computer Industry**”

“**Mergers in the UK Automobile Industry**” with Adam Rosen and James Walker.

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## POLICY FOCUSED PUBLICATIONS

- “Weightlifting Competitions: lessons for performance management” with Mario Pagliero, CentrePiece, Winter 2009.
- “The European Commission versus Microsoft: Competition Policy in High-Tech Industries ” with Kai-Uwe Kühn and John Van Reenen, CentrePiece, Summer 2007.
- “Regulating the Mobile Phone Industry: Beware the “Waterbed” Effect”, with Tommaso Valletti, CentrePiece, Autumn 2007
- “What Drives Good Management around the world? ” with Nick Bloom, Raffaella Sadun and John Van Reenen, CentrePiece, Autumn 2007.
- “EU Bosses: the good, the bad and the Greek”, with Raffaella Sadun, European Voice, August 2007.
- “Continental Divide: US and Europe”, with Raffaella Sadun, Financial Times-Adviser, August 2007.

## MEDIA REFERENCES

Financial Times, Καθημερινή, European Voice, The Financial Times-Adviser, The Times, Computer Weekly, Τα Νέα, Management Today. The Economist, La Repubblica, “Britain 2009” ESRC magazine, British Airways magazine.

## OTHER PUBLICATIONS

- 2001 LONDON BUSINESS SCHOOL (LBS) London, UK  
*Case study* written under the supervision of Prof. Paul Geroski about the Video Games industry to be used in the elective MBA course “Technology and Competition”.
- 2000 UNIVERSITY COLLEGE LONDON (UCL) London, UK  
*MSc Dissertation*: “Demand for Meat and Fish in Great Britain (1974-1999): An Almost Ideal Demand System Analysis”, Supervisor: Dr. James Symons, Prof. Andrew Chesher, Grade: Distinction.
- 1998 UNIVERSITY OF ATHENS, DEPARTMENT OF ECONOMICS Athens, Greece  
*Translation* in Greek of the book “Microeconomic Theory, Basic Principles and Extensions” by W. Nicholson to be used as the main textbook for the undergraduate degree in Economics.

## TEACHING EXPERIENCE

- 2001-04 LONDON SCHOOL OF ECONOMICS (LSE) London, UK  
*Teaching Fellow (class instructor and grader)* in Analysis of Strategy (graduate; Winter 01), Introduction to Strategic Thinking and Game Theory for Management (graduate; Summer 04) and Economics for Management (2<sup>nd</sup>-3<sup>d</sup> year undergraduate; Winter 02, Spring 03, Winter 04) at the Interdisciplinary Institute of Management.
- 2003 QUEEN MARY UNIVERSITY (QMW) London, UK  
*Teaching Fellow (class instructor and grader)* in Econometrics (2<sup>nd</sup>-3<sup>d</sup> year undergraduate; Winter 03) at the Economics Department.
- 2001-04 LONDON BUSINESS SCHOOL (LBS) London, UK  
*Teaching Fellow (class instructor)* in Thinking Strategically (elective MBA; Spring 01, Spring 02, Spring 03, Spring 04) and Dynamic programming and numerical methods (elective PhD; Summer 04) at the Economics Department.

## HONORS, SCHOLARSHIPS AND FELLOWSHIPS

- 2001-05 ECONOMIC & SOCIAL RESEARCH COUNCIL (ESRC) London, UK  
Awarded a PhD Studentship financial award.
- 2000-04 LONDON BUSINESS SCHOOL (LBS) London, UK  
Awarded a PhD Programme financial award.
- 1998 STATE SCHOLARSHIP FOUNDATION (IKY) Athens, Greece  
Received award by the Greek Scholarship Foundation (IKY) for graduating 1<sup>st</sup> from the Economics Department of the University of Athens.
- 1993 STATE SCHOLARSHIP FOUNDATION (IKY) Athens, Greece  
Received award and scholarship by the Greek Scholarship Foundation (IKY) for achieving 1<sup>st</sup> national rank in entrance exams to the Department of Economics of the University of Athens

## NON-ACADEMIC EXPERIENCE

- 1998-99 MILITARY SERVICE (THE HELLENIC ARMY) Lesvos, Greece  
*Signal Corps Sergeant*, served at Lesvos Territorial Army headquarters. Headed a group of 10 soldiers. Daily duties mainly included computer programming at the base’s IT centre.

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## PROFESSIONAL ACTIVITIES

Referee: *Economica*, *Rand Journal of Economics*, *Journal of Applied Econometrics*, *Journal of Industrial Economics*

Prof. Affiliations: European Economic Association; Royal Economic Society

## INVITED SEMINARS AND CONFERENCES

**2009:** Imperial College Business School, Munich School of Management, 9th Conference on Research in Economic Theory and Econometrics, 24th Conference of the European Economic Association.

**2008:** Tournaments, Contests and Relative Performance Evaluation, North Carolina, USA, World Congress on National Accounts and Economic Performance Measures for Nations, Washington DC, 6th Annual International Industrial Organization Conference, Washington DC, Univ. of Cyprus Econ Dept, LSE CEP, LSE Management Dept, UCL Psychology Dept., 7<sup>th</sup> Conference on Research in Economic Theory and Econometrics, Athens University of Economics and Business Econ Dept.

**2007:** Anglo-German Foundation: Explaining Productivity Growth in Europe, America and Asia, 6<sup>th</sup> Conference on Research in Economic Theory and Econometrics, NBER Summer Institute in Empirical Personnel Economics, 34<sup>th</sup> Conference European Association for Research in Industrial Economics, IDEI/Bruegel conference on Regulation, Competition and Investment in Network Industries, Anglo-German Foundation Conference: Creating Sustainable Growth in Europe

**2006:** Royal Economic Society Annual conference

**2005:** 6<sup>th</sup> CEPR Conference on Applied Industrial Organisation, NBER Summer Institute in Industrial Organization, 4<sup>th</sup> Conference on Research in Economic Theory and Econometrics, 32<sup>nd</sup> Conference of the European Association of Research in Industrial Economics

**2004:** 5<sup>th</sup> CEPR Conference on Applied Industrial Organisation, 3<sup>rd</sup> Conference on Research in Economic Theory and Econometrics.