

SCMS AGM 2017: Junior Treasurer's Report

James Martin

Date	Recital	Donations	Subtotal	Attendance
24/04/2016	David Rice: Organ Recital	£44.00	£44.00	89
01/05/2016	M.A. Herrero: Liszt, Transcendental Etudes	£78.04	£122.04	26
08/05/2016	Leavers' Concert	£20.50	£142.54	41
16/06/2016	May Week Concert	£70.00	£212.54	70
09/10/2016	Freshers' Squash	n/a	£212.54	12
16/10/2016	Lynn Carter: Goldberg Variations	£108.10	£320.64	20
23/10/2016	Freshers' Recital	£16.20	£336.84	30
30/10/2016	Organ Recital: Shanna Hart	£0.00	£336.84	n/a
06/11/2016	Fiona Stuart-Wilson & Stefano Rocco	£68.50	£405.34	26
20/11/2016	Festive Baroque Recital	£32.00	£437.34	11
22/01/2017	High Five: Trebles from Haderslev Cathedral	£58.50	£495.34	14
05/02/2017	Schubert: Winterreise (D.911)	£0.00	£495.34	9
12/02/2017	Chloe Allison & Helena Moore	£8.50	£504.34	21
19/02/2017	Williamson Prize Recital : Shanna Hart	£37.20	£541.54	25
26/02/2017	Choir Solos Recital	£0.00	£541.54	2
05/03/2017	IAS Recital	£8.00	£549.54	11
12/03/2017	Victoria Requiem	£22.70	£572.24	18
Total Income:			£572.24	

Supporting Statement

There is a noticeable drop in the amount of donations received at recitals this year from the previous year. This is attributable to two factors: firstly, the significantly more erratic attendance compared to that of last year; secondly, the recent discontinuation of the weekly mailing list to Fellows in light of the resignation of the member of the society responsible for it, which previously drew several Fellows who made substantial donations. In light of this information I propose three strategies for long term improvement of both concert attendance and donations.

- i) The reinstatement of the mailing list and increased contact with Pinehurst residents under the new committee.
- ii) A more focused use of social media and publicity, which yielded excellent results during Easter and Michaelmas terms of 2016.