

The magazine for Alumni of Selwyn College, Cambridge





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#### SELWYN Issue 20 Autumn 2013



**News** 



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Editorial



I am delighted to be able to welcome Selwyn's new Master, Roger Mosey, in this issue of the Newsletter. Roger is looking forward to meeting many of you at events this year and exchanging views and ideas. The Fellowship is thrilled to have Roger join Selwyn and I hope you will be as inspired by the vision he brings to the College as we are.

This issue also marks a small but important milestone for the College – it is the twentieth issue of Selwyn. Our first issue was published in the autumn of 2000 with the purpose of introducing alumni and friends to a brand new Master, Richard Bowring,



who had just taken up post. It has been thirteen years since that first issue and the way we communicate has changed dramatically with electronic and social media. Selwyn has also changed radically in appearance, but its goal remains the same: to inform and engage with the Selwyn community. This issue also contains

intriguing insight into the

burgeoning market for wine in China, a piece on the future of healthcare in the UK. and an interview with an alumnus who has transitioned from a career in Her Majesty's Secret Service to working towards improving the lives of the homeless in Deptford. As usual, you will find forthcoming events highlighted on pages 4 and 5; this year in particular, we hope you will mark them in your diary.

We are always delighted to receive news from alumni, so please do keep us up to date. If you find yourself in Cambridge, pop up to the office - we always have the kettle on and can usually rustle up a biscuit or two! We look forward to seeing you soon.

Sarah Harmer Development Director



# From Acorns...

any congratulations to Sophie Wilson (SE 1976), who was made a Fellow of the

Royal Society in May this year Sophie was elected to the Fellowship "for contributions to computer architecture, from the BBC Microcomputer and BBC BASIC that introduced a generation to computing, to

the ARM microprocessor instruction set that : her brain". The ARM processor is now used dominates global mobile consumer electronics and the Broadcom Firepath processor that drives much of the world's broadband infrastructure."

Sophie has had a fascinating career that began when she designed one of the first British microcomputers, the Acorn. She was also responsible for much of its software. One of the first computers developed for the home market, the Acorn Proton enabled the company to win the contract with the BBC to develop the BBC Micro. The BBC Micro family of computers went on to sell over a million units and were used in thousands of UK schools

Following this success, Sophie, along with Steve Furber, developed one of the first RISC processors, the Acorn RISC Machine (ARM). Acorn's CEO at the time, Hermann Hauser, said "while IBM spent months simulating their instruction sets on large mainframes, Sophie did it all in

in thousands of different products, from mobile phones and digital televisions to tablets and cameras. More than 30 billion ARM processor cores have been produced, with more than 16 million sold every day.

After the dissolution of Acorn Computers in 1999, Wilson continued her work in a company she co-founded, Element 14, to develop the FirePath processor that powers today's broadband DSL infrastructure. Element 14 was bought by Broadcom in 2001, and Sophie now works as Chief Architect at Broadcom in Cambridge.

In brief



John Benson (SE Fellow), Consultant Breast Surgeon at Addenbrooke's Hospital and Professor of Applied Surgical Sciences at Anglia Ruskin University, and Gordon Wishart, Professor of Cancer Surgery at Anglia Ruskin University, have jointly been awarded the B. Braun Scientific Award at the 48th Conference of the European Society for Surgical Research in Istanbul. The award is presented annually to the best new surgical technique or surgical device. The two colleagues at the Cambridge Breast Unit demonstrated how the use of fluorescent indocyanine green (ICG), detected by a PhotoDynamic Eye (PDE) camera could potentially replace radioisotope for carrying out sentinel lymph node biopsy for patients with breast cancer. The study was published in the European Journal of Surgical Oncology.

John was also awarded first prize in the Oncology section of the British Medical Association Medical Book Awards this autumn. These awards are run under the auspices of the BMA Board of Science and support the work of the board in recognising excellence in medical education and research. There are 20 separate categories for which a total of more than 600 books were submitted. John's book, Early Breast Cancer: from Screening to Multidisciplinary Management (3rd edition), was published by CRC press in 2012. His co-editors were Gerald Gui from the Breast Unit at The Royal Marsden in London and Todd M. Tuttle from the Masonic Cancer Center at the University of Minnesota in Minneapolis.

a Sir Henry Wellcome make an early start in



#### **SELWYN**



To book events, update your details, read the latest news from College and find old friends, join us on the Selwyn Alumni Online Community at www.selwynalumni.com

**Clive Lewis QC (SE Former** Fellow) has been appointed to the High Court Bench. Clive was called to the Bar by the Middle Temple in 1987 and took Silk in 2006. He was appointed a Recorder in 2003 and is approved to sit as a deputy High Court Judge.

Yu Ye (SE Henslow Research Fellow) has been awarded Postdoctoral Fellowship. This prestigious fellowship provides a grant of £250,000 over four years and a unique opportunity for the most promising newly gualified postdoctoral researchers to developing their independent research careers, working in the world's best laboratories.



Moira O'Neill (SE 1993) has been awarded the Wincott Personal Finance Journalist of the Year for her work at the Investors Chronicle. The judges said: "Moira's diligent and painstaking analysis and ranking of unit Trusts is the kind of heavy lifting

we expect from the Investors Chronicle, and she combines this with readable and accessible copy across her subject. Her articles are valuable both for professional and non-professional investors - a model for what personal financial journalism should be aiming at." The Wincott Foundation was set up in 1969 in honour of Harold Wincott, the most distinguished economic journalist of his day in the UK. The current chairman is Sir Geoffrey Owen, former editor of the Financial Times. Sir Geoffrey is supported by a group of trustees who have a background in business, journalism and academia. The purpose of the Wincott Foundation's annual press awards is to recognise outstanding achievement in the field of economic, business and financial journalism.

#### Honours for Selwyn Alumni

Many Selwyn alumni received honours this year. Charles Grant (SE 1977) received his CMG for services to European and wider international policy making; Frank Armstrong (SE 1993) received his OPM for distinguished service and the Very Revd Canon David Richardson (SE 1976), formerly of the Anglican Centre in Rome, received an OBE for services to strengthening relations between the UK, the Anglican Communion and the Holy See. We would also like to congratulate Bishop Nigel McCulloch (SE 1961) who was invested with a KCVO on his retirement from his position as Bishop of Manchester and General Sir Peter Wall (SE 1975, Honorary Fellow) who has been made a Knight of the Grand Cross of the Order of Bath.

# Diary

The upcoming year is an especially exciting one at Selwyn as a new Master joins us. We hope to see as many of you as possible at our events, both in Cambridge and regionally, to meet Roger and welcome him to the College. Visit Europe's largest naval aviation museum to mark the centenary of WWI; watch Cambridge take a wicket (or two) from Oxford at the Varsity Cricket Match at Lord's; or ring at the festive season with mince pies and carols at our Carol Service; whatever your interest, we hope you will find an event to pique it! Certainly, if your matriculation year ends in 9 or 4, please take particular note of the Reunion and Commemoration dates below. Whether it has been fifty years or two weeks since you last walked through the Porters' Lodge, coming back to Selwyn for a Reunion is a special time. We look forward to seeing you soon. For more information about any of the events listed, please be in touch with the Alumni Officer, Shona Winnard at alumni-office@sel.cam.ac.uk or 01223 767844. To book events online visit: www.selwynalumni.com.

#### **Other forthcoming events**

#### Events 2013-14

2013	
Dec 12	The Varsity Match
2014	
Mar 1	1882 Society Lunch
Mar 15	The Parents' Lunch
Mar 29	MA Ceremony and Dinner (for those who matriculated in 2005)
Apr 5	1964 and 1974 Reunion Dinner
May	Friends of Selwyn Choir Evensong
May 9	Ramsay Murray Lecture
June 7	Lyttelton Dinner
Jul 4	Commemoration of Benefactors (for those who matriculated anytime before 1960, 1969, 1979, 1989, and 1999)
Jul 5	Garden Party to welcome the new Master
Sep 20	1984 and 1994 Reunion Dinner
Sep 27	Alumni Day (including the Alumni Forum and the Association Dinner)

#### Choir Events 2013-14

#### Michaelmas Term 2013

Dec 10	1.10pm	Christmas Concert	St Mary's Church, Bury St Edmunds
Dec 11	7.30pm	NSPCC Carol Service	Christchurch, Spitalfields E1
Lent Ter	m 2014		
Jan 18	8pm	A Child of our Time	King's College Chapel, Cambridge
Feb 22	7.30pm	Bach 'St John Passion'	St John's Smith Square, SW1
Mar 17	5pm	Choral Evensong	St Paul's Cathedral, EC4
Mar 16		Choral Evensong	Ely Cathedral
Mar 20	7.30pm	John Armitage Memori	al Concert St Bride's, Fleet St, EC4
Easter Te	erm 2014		
Apr 20	6am	Easter Vigil and First M	ass of Easter Selwyn
Jun 25	5.30pm	Evensong	Winchester Cathedral



# Gate, Carol Service

10 December 2013 All alumni and friends of the College Join the Choir for a performance of are warmly invited to this Christmas one of the great masterpieces of all Carol Service led by Selwyn's Chaplain, Hugh Shilson-Thomas and the Selwyn College Choir in the beautiful and architecturally important church of St Cyprian's Clarence Gate just off Baker Street. A wonderful opportunity to begin the festive season, the service will be followed by mulled wine and mince pies. Families are most welcome to attend. Time: 6pm Cost: Free of charge, although any

donation to the Choir's expenses will be gratefully received. www.stcyprians.org.uk

#### St Cyprian's, Clarence Bach's St John Passion, St John's Smith Square

#### 22 February 2014 time. Singing alongside members of the Academia Musica, an innovative programme dedicated to teaching choral music to pupils at Hereford Sixth Form College, a selection of exciting young soloists, and members of the Cambridge University Baroque Ensemble, this will undoubtedly be one of the musical highlights of recent decades for the Choir. Time: 7.30pm Where: St John's Smith Square, London SW1P 3HA Cost: Tickets available from SJSS Box Office +44 (0)20 7222 1061 https://secure.sjss.org.uk/



#### 2

John Morrill What has united the United Kingdom and how united can it remain?

#### 11 November 2014

Hard on the heels of the Scotland Independence vote, John Morrill (SE Fellow) looks at the uniting of the United Kingdom and its future. What lessons have we learned from history and how did we get here? There will be drinks before the lecture, and a private dinner to follow to celebrate John's retirement. Time: 6pm Where: The Oxford and Cambridge Club, London

#### 3 Varsity Cricket Match, Lord's

July 2014 The 170th Varsity Cricket Match will take place at Lord's Cricket Ground in July. Join us in a private box for Selwyn alumni to see if Cambridge can retain the lead (score to date: 58-55-55) whilst lunching and enjoying the sunshine Time: TBC Cost: TBC



#### **SELWYN**





#### 4 Selwyn in Australia

#### 10 December 2013

We hope all Selwyn alumni in the area will be able to join Andreas Loewe (SE 1997), the Dean of Melbourne, for Selwyn's first event in Australia. Andreas has very kindly agreed to host drinks and nibbles for Selwyn alumni in the Deanery of Melbourne Cathedral, and James McComish (SE Fellow) will be in attendance from the College.

Time: 6 – 8pm

#### 5 Fleet Air Arm Museum

#### 5 October 2014

Home to over 90 aircraft, the Fleet Air Arm Museum in Somerset is Europe's largest naval aviation museum. Join us for a tour of this amazing museum and explore the history of aviation from airships and seaplanes to the first British built Concorde. We will then have lunch. and the Museum's director. Graham Mottram (SE 1967) will speak about his work. Time: 10:30am arrival Cost: Approx. £20



We talk to Peter Wood (SE 1973) - CEO of the 999 Club, a charity that helps the homeless and disadvantaged in south east London...

# **999 Club**



#### **Photos: Nick David**

he 999 Club was started in 1992 by two pioneering women – Iris French and Patricia Wyndham, who were concerned about the homeless they saw every day drinking in the churchyard at St. Paul's Deptford. Armed with just a toaster, a kettle and Patricia's typewriter, they joined forces to create a shelter where they could offer a fire and a hot cup of tea to those sleeping rough.

Now, eighteen years later, the Club sees 5,000 people a year and operates two drop-in centres in Deptford and Downham, two of the most deprived neighbourhoods in Lewisham, itself one of the poorest Local Authority areas in England. According to the latest Index of Multiple Deprivation (2010), Lewisham is ranked 31 out of the 354 Local Authorities in terms of deprivation. The same index estimates that 20,355 children (aged 0 – 18) live in poverty in Lewisham; 17.8% of all households in Lewisham are single parent homes, the highest percentage in any borough of London, and 16,000 children are living in a house where no one is working.

The drop-in centres are staffed entirely by local people and have a completely open-door policy welcoming the most disadvantaged members of society - the homeless, the addicted, those with mental health issues, ex-offenders and the elderly. As well as serving tea and toast and offering laundry facilities, there is a free nursery in Deptford for children of atrisk families and on-site consultations by NHS nurses. The Club also offers advice and referrals on benefit rights, detoxification, mental health and accommodation. Crucially, every year after Christmas,

when the holiday shelters have closed and when the winter cold is at its peak, the 999 Club also provides a 10-week night shelter for those without somewhere safe to spend the night. That need is only growing as statistics published by Broadway Homelessness and Support show that from 2010 to 2013 there has been a 61% rise in the total numbers of rough sleepers in London.

Peter Wood (SE 1973) is the CEO of the 999 Club, and he agreed to answer some of our questions...

Top right: Peter in the drop-in centre Bottom right: The nursery at the 999 Club Far right: Helping to overcome obstacles.

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...and a 999 Club rough sleepers football team beats a Pret A Manger team 10 - 2



Selwyn, reads Archaeology and Anthropology Moves to University College, London and completes PhD in

C۷

1973

1977

the Chinese peasant revolution

1983 Ioins SIS, learns Chinese

2007

Back in London, takes





#### What does the 999 Club do?

The 999 Club is a long established charity in south east London that serves the homeless, those with drug and alcohol addictions, and the mentally ill. We have 150 or more visitors to our two drop-ins each day. We also run a nursery that takes children from families in need and makes them, in the language of the Early Years Foundation Curriculum, school-ready. One educationalist has described this as 'fundamentally life-changing for the children'

#### How did you come to take on this role?

40 years ago at Selwyn it would never have occurred to me that I would be doing what I am doing now. After Selwyn I completed a PhD in Anthropology at London University and then joined the government. I worked for the intelligence service for 25 years and was then headhunted to work for a global bank in Beijing – I speak Chinese. That proved unsatisfying and so we moved to Hong Kong where I started my own small business. Shortly after we moved, however, my wife was diagnosed with cancer. We moved back to London early in 2011 so that she could die here. After that I was looking around for something new to do. I became involved in a couple of mentoring projects for young people

in Hackney and Tower Hamlets and then came the opportunity to take over the 999 Club as CEO.

I've been at the 999 Club nine months. It has been one of the most fascinating and challenging periods in my life. In some ways charities are like businesses. We are only small - annual turnover of around  $\pounds 550,000 -$  and therefore have many of the same problems that small businesses have. We need the same internal processes but our relationship with the people who use our services is complex. They are chaotic but at the same time it is essential that we recognise their autonomy: many have a strong sense of what works for them and do not hesitate to tell us, sometimes in strong language.

#### What are the main challenges?

Funding is a challenge, of course. Less than 2% of our income comes from the state. Raising money is a daily preoccupation. There is a positive side to that, however. Nothing sharpens your thinking like a shortage of cash. We are also constantly examining what works, or seems to work, and what does not.

There is a balance between creating a community, recognising that each individual is different, and maintaining boundaries. They are often intelligent people who have been overwhelmed by



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a combination of bad luck, failed relationships and poverty, compounded by ill health, physical and mental, and drugs and alcohol.

#### What has been the lasting impact of your time at Selwyn?

Selwyn was an exciting time for me. It was a comfortable environment in which to meet new people and explore new ideas. I was the first in our family to go to university. I had a sense that that was more of the norm at Selwyn than at some other colleges. By the end I had a tremendous sense of independence, that the world was there to be explored, that there were many different ways of understanding it, and that doing so involved both thinking on one's own and debate and conversation.

### What have you learnt from the 999 Club?

I've learnt a great deal from the staff and the members of the Club. I work with people who have been tested, in some cases almost to destruction, intelligent people, able people, who have their own insights drawn from their own experience. There is something new every day. Above all I have learnt that one should never give up. One day the man who has been rough sleeping and refusing help for many years will suddenly cross some imaginary line, accept help, and start the long, slow climb to a new life.





'There is a balance between creating a community, recognising that each individual is different, and maintaining boundaries. They are often intelligent people who have been overwhelmed by a combination of bad luck, failed relationships and poverty, compounded by ill health, physical and mental, and drugs and alcohol. '

To find out more about the 999 Club visit: www.999club.org





#### BOOKS

**College Chapels:** Cambridge Edition by Greg Dickens

Publisher: Project and Management Solutions £15



Greg Dickens (SE 2004) struck upon the notion that a technique used in digital x-radiography could be modified for use in architectural photography

and began a four-year project to capture the chapels in a level of depth and detail never before attempted. These photos have now been published in a book about Cambridge Chapels, along with accounts from Deans and Chaplains of their personal interpretation of each space. Each photograph used in the book has been chosen to highlight the differences in mood, tone and style between these buildings.



Right: Churchill College Chapel Left: King's College Chapel Bottom right: Corpus Christi College Chapel Bottom left: Selwyn College Chapel.



#### **SELWYN**



#### MASTERS

This autumn has been immensely exciting for the College as we welcome Roger Mosey. We also pay tribute to **Richard Bowring** and his time at Selwyn.

# Passing the Mantle

#### **Photograph: Steve Bond**

Richard retired on 30 September after thirteen years at the helm of Selwyn. During his tenure, Selwyn benefited enormously from his boundless energy and enthusiasm. Richard oversaw the improvement of the College's infrastructure with the building of Ann's Court and the doubling of revenues from conferences; he sent more than 2,000 new Selwyn graduates out into the world; and he welcomed more than 3,000 alumni back for Selwyn events. Although Richard has left the Master's Lodge, his involvement with Selwyn has certainly not come to an end. He is looking forward in retirement to spending time on his research but alumni can count on seeing him at future events and in College.

Roger's first official day as Master was 1 October, and one of his first duties was to welcome and matriculate a new year of Selwyn students. As most alumni will be aware, Roger comes to Selwyn from a long and distinguished career at the BBC, where he has held many roles including directing all the coverage for the 2012 London Olympics. We are delighted that Roger has agreed to join us and we are looking forward to introducing him to alumni and friends of the College; his skills and expertise will be invaluable to Selwyn as we embark upon the next decade.

#### My first few days at Selwyn

#### from Roger Mosey, Master of Selwyn

The late summer for me was a cheerful mix of making my exit from the BBC and preparing for a new life in Cambridge with the two sometimes combining. Hence Michael Tilby (SE Vice-Master) viewing the Six O'Clock News from the television gallery in New Broadcasting House before we went for a Selwyn conversation over dinner, and James Keeler (SE Senior Tutor) doing something similar with the One O'Clock Bulletin and lunch.

They were just two encounters of many, with a multitude of briefings still to come, and all were a pleasure - with the possible exception of a visit to a football match with Nick Downer (SE Bursar). Nothing to do with our excellent bursar, but we'd chosen the opening game of the season at the Emirates Stadium which had a deeply unsatisfactory result for Arsenal fans like myself; it was a relief that day to focus on financial projections rather than what was happening on the pitch.

But it was starting to meet alumni and current students that really brought the College to life. With the kind agreement of Richard Bowring, I was delighted to attend the 1983/1993 reunion in September ahead of my official start - and similarly the first Alumni Forum. Second impressions like these confirmed the first impressions of

Roger Mosey's CV	
Born <b>1958</b>	19
1963-66	Wo
Hanson Primary	
School, Bradford	19
	Too
1966-76	– e
Bradford Grammar School	10
SCHOOL	19 Cor
1976-79	Liv
Wadham College,	
Oxford	20
	He
1979-80	Tel
Pennine Radio,	
Bradford	20 Dir
1980-82	DIF
BBC Radio	20
Lincolnshire	BB
- reporter	20
4000 04	
<b>1982-84</b> BBC Radio	20 Tru
Northampton	Ins
- producer	Arc
1984-86	20
Today programme	Dir

 producer 1986-87 **BBC New York** bureau - producer

1987-89 PM programme - editor

<b>1989-93</b> World At One – editor
<b>1993-96</b> Today programme – editor
<b>1996-2000</b> Controller, Radio 5 Live
<b>2000–05</b> Head of BBC Television News
2005-09 Director of BBC Sport
2009-12 BBC Director, London 2012
<b>2010–</b> Trustee of the Royal Institute of British Architects
<b>2012-13</b> Director of BBC Television and BBC



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#### (continued from previous page)

Selwyn I'd gained during the election process: that it is an extraordinarily friendly place with an invigorating faith in itself - and my enthusiasm about coming here has grown still further.

On the day I packed up my London possessions and moved into the Lodge I realised how big a change it was in my life. I was initially bemused to hear someone shouting "Master, Master!" when they were trying to find out where I was in the building. This tended not to happen in my BBC life. I want to pay tribute to the staff in Maintenance and Housekeeping who've done a wonderful job in refurbishing the house, and I'm determined that it will be an asset for the whole College as well as the place I call home.

I'm aware, though, the novelty of the new - and this phase of agreeable brief-

## Order of the Rising Sun

A prestigious honour for the former Master



We are sure alumni will wish to join us in congratulating the former Master, Richard Bowring, on his appointment to the Japanese Order of the Rising Sun, Gold Rays with Neck Ribbon. It was bestowed on him at a ceremony at the residence of the Japanese Ambassador on 23 May this year in recognition of his contribution both to the development of Japanese studies and to the promotion of mutual understanding between Japan and the United Kingdom. The honour was established in 1875 by Emperor Meiji of Japan and it was the first national decoration awarded by the Japanese Government.

ings over meals and football - will be

The political battles of higher education

are the daily fodder of newspapers, and

today's students face financial hurdles

much greater than in my more privileged generation. Preserving the best traditions

of Selwyn means it has to be ready to face

the world of 2020 and beyond, and this

will be something that will require all our

energy and commitment if we're to make

the College as strong and forward-looking as it needs to be.

But I have the utmost confidence in

so far. That is overwhelmingly down to its

Selwyn based on everything I've seen

people, and the spirit they have engen-

forward.

dered from its foundation to the present

day. It will be an honour to help carry that

replaced by plenty of challenges.



Honorary Fellows, were in attendance, as well as a selection of College staff and have two former Masters present: Owen and David Harrison (Master of Selwyn,







'Preserving the best traditions of Selwyn means it has to be ready to face the world of 2020 and beyond, and this will be something that will require all our energy and commitment if we're to make the College as strong and forwardlooking as it needs to be.'

Left: The new Master - Roger Mosey.

#### **SELWYN**



n January 2007, Fongyee Walker (Queens', 1999) and I (Edward Ragg, SE 1999) packed Lup two heavily-laden suitcases and headed for Beijing, leaving our lives as Cambridge college supervisors seemingly behind. As graduates we had run the Cambridge University Blind-Tasting Society (www.cubwts.co.uk) which at the turn of the century had appeared akin to an old boys' club: strong on protocol, not especially outwardlooking and worse, at least for Cambridge morale, hardly fielding the strongest teams for the annual Pol Roger-sponsored Varsity Wine Tasting Match, which enjoyed its 60th anniversary earlier this year. Hell-bent on reforming the society and winning that all-important 'research trip' to Champagne - effectively three days of intense dining and imbibing in Épernay – we co-authored a guide to blind-tasting and went on a recruitment drive which resulted in much livelier tastings and a win for Cambridge in 2004. Since then, the Varsity Wine Tasting Match has been closely contested by both camps and, more importantly, wine education among students of diverse backgrounds has come on in leaps and bounds.

But why the trail-blazing for China? Fongyee had lectured in Tang Dynasty poetry for the Department of East Asian Studies, but was not putting her modern Mandarin to use. Then the opportunity came to judge at the 2006 Shanghai International Wine Challenge, during which trip we also visited Beijing and witnessed the development of the imported wine market first-hand. Wines from many countries were increasingly available, in addition to domestically produced examples, but how was anyone learning about the stuff? When a local importer became the first provider for the UK-based Wine & Spirit Education Trust (WSET), we sensed the time might be right for two amateur wine educators to turn professional in China's capital. When the opportunity to teach at Tsinghua University also arose, we hoped, with work visas to hand, both to fulfil our teaching duties and research this burgeoning market for wine.

In late 2007 Dragon Phoenix Wine Consulting was born, China's first fully independent company of its type and a WSET provider run, crucially, by educators and not those handling wine commercially. Not that its inception as a wholly foreign owned enterprise (WFOE) was easy. The Chinese authorities had not received applications for a business of this type in Beijing before; it took some time to convince the powers-that-be, as well as the local wine trade, that we were not actually selling wine. Deft wording in the business licence also eschewed the term 'education', this being the sole preserve of the Chinese state. But who were our students and how has the market for wine changed in the last six years?

Encouragingly, eager candidates for WSET qualifications drew not only from the trade. We soon found a bevy of aspiring wine lovers keen to learn about wine in all aspects and desirous to achieve the kudos of an internationally recognised qualification. Fongyee also became involved in the translation into Mandarin of WSET Levels 1-2 (with WSET Level 3 soon to be available in Chinese also). Notably, wine lovers and trade alike were generally sceptical of Chinese wines. In truth, quality, back in 2007, was often poor with

# WineinChina

Edward Ragg (SE 1999) discusses the evolution of Dragon Phoenix Wine Consulting and the Chinese thirst for wine.

**Illustration: Brett Ryder** 



Edward Ragg

#### **SELWYN**

wines displaying faults of various kinds or suffering poor handling or both. And, despite definite improvements, especially in the region of Ningxia, it remains the case that China is hardly blessed with regions that have long-enough growing seasons to ripen the likes of Cabernet Sauvignon (the most-planted vitis vinifera). This contextualises the thirst for learning about 'foreign' wines: international wines, especially from New World producers, being delivered to higher standards than evident in China with its scams and fears surrounding fakes and adulterated consumer goods of all descriptions. The romantic allure of wine as part of a healthy lifestyle, much touted by the French in the Middle Kingdom, was also a factor.

Today, Dragon Phoenix provides education and consulting services not only to customers within China, but to wine trade bodies and individual wineries from all over the world keen to gain a foothold in this dynamic market. However, it is worth reflecting how small that market still is. True, there was encouraging growth in the 2010-2011 period when imports rose from 16 million to 26 million cases. But 2012 only saw 29 million cases imported into China, hardly the increase some commentators predicted. Moreover, this is still small compared with the UK which consumed over 130 million cases last year (only a fraction of this English wine). Clearly, mainland China is not the oasis for imported wine some suppose, although our experience suggests there is an encouraging future as a younger generation, born in the 1980S and 90S, comes to wine in a China more open to international influences than it ever



#### has been since 1976.

I see this not only through our small business but in the class in wine I created at Tsinghua on becoming an Associate Professor in 2010. To witness a sea of faces. China's brightest young minds, quickly absorbing the basics of wine, many of whom go on to graduate studies in the UK, North America or Australasia (where their exposure to wine may be further enhanced), is truly inspiring. If there is any price to this, it may be privacy: Fongyee

now being something of a celebrity on Chinese social media - fondly addressed as 'teacher Fongyee' online and in person. But this phenomenon also stems from a culture which still venerates education and appreciates the very real advantages attached to the socially-enhancing contexts of wine and much else besides. Wherever contemporary China is headed, we are cautiously optimistic that wine will play a positive role in the resurgence of this astonishing nation.

#### Chinese wine

#### A brief history

It is unclear when China first produced an alcoholic beverage from fermented grapes, although references to grape wine can be found in Tang poetry. The modern Chinese wine industry traces its origins to the 19th Century when a Oing official, Zhang Bishi, imported vitis vinifera into Shandong and founded the Changyu winery in Yantai. Changyu, Dynasty and Great Wall are the powerhouses of the industry today, which benefited from the expansion of vineyards in the 1980s and thereafter. However, none of these producers are sources of significant amounts of guality wine (although Berry Bros. & Rudd has taken on the smaller-batch 'Moser XV' from Changyu, a Cabernet blend made in collaboration with Austria's Lenz Moser and an Ice Wine also bottled by Changyu, produced in Liaoning).

#### Chinese wine today

Today the demand for wine among Chinese consumers outstrips the availability of Chinese grapes for wine production. As a result, domestic wines from the large scale producers are often blended with bulk imports from whichever country has a reasonably cheap surplus. When we first took part in a blind-tasting of Chinese wines organised for Jancis Robinson MW in Shanghai in 2007, a number of the wines had suspiciously warm-climate noses (something of a relief to detect a degree of ripeness of fruit, however). This means that it can be hard to find a genuine Chinese wine. Clearly, 'small' does not always ensure quality – especially in China – but it is the smaller producers who are undoubtedly leading the way in the challenging attempt to enhance quality.

#### The future

Certainly, most of China's climates are inimical to fine wine production and quality bulk wine remains a challenge for a whole host of viticultural (and cultural) reasons. Shandong, the cradle of viticulture, gets too much rain, especially around harvest. In Hebei, Liaoning, Ningxia and the far western Xinjiang, conditions are drier, but frosts are a major problem, resulting in higher production costs from having to bury the vines each winter (not to mention having to replace vines killed by extremely low temperatures). Grace Vineyard (Shanxi) was an early modern pioneer, having been founded in 1997 by a Hong Kong billionaire, CK Chan; now owned and operated by his daughter Judy Leissner. Grace's oaked Chardonnays and the pleasant, dry Muscat produced in collaboration with Spanish wine dynasty Torres are among its better offerings. Grace also bottles some wine for the Peninsula hotel in Hong Kong, but it is not available in the UK. To the north, Ningxia offers

a more promising environment,

even though severe frosts lead to a small percentage of vine death each season. The standout winery here is Silver Heights, run by Emma Gao, one of the few Chinese winemakers to have completed the full oenological diploma in Bordeaux (where she also made wine for various Grand Cru Classé properties). Ningxia also houses the larger-scale Helan Qingxue winery which came to international fame in winning

the 2011 Decanter Red Bordeaux Varietal over £10 International Trophy for its 2009 Grand Reserve (bottles of this particular wine vary considerably in terms of condition and development, however)

Sadly, these more promising Chinese wines are not available in the UK, but are worth looking for if you are passing through Hong Kong, Shanghai or Beijing. Waitrose announced in 2012 it would take on a Changyu 'Cabernet Gernischt' (supposedly Carmenère), but the product does not seem to be available from Waitrose Direct or its other sites.

#### One to watch!

One potential gem is in the far south in Yunnan: up in Shangri-La and Di Qing plateau, out of the sub-tropical humidity below. one finds enough sunshine hours to ripen the all-too-often planted Cabernet Sauvignon. Such a region may produce some Mendoza-style high-altitude wines of finesse in years to come.

#### 'Today the demand for wine among Chinese consumers outstrips the availability of Chinese grapes for wine production

# Life in the fast lane

#### **Selwynites turn** to triathlon

#### by James Robinson (SE 2008)

After leaving Selwyn and entering the real world, it's all too easy to give up on sport. A large number of Selwynites have fought against this by getting involved in triathlons. A triathlon consists of an open water swim, followed by a cycle, and then a run. It tests strength, technique (swimming is not easy!), and stamina. Distances vary from a Sprint (750m/20km /5km) through to an Ironman (3.8km/ 180 km/42.2 km – yes, that's a marathon at the end). The sport has recently experienced a lot of growth, in no small part due to the Olympics and the success of the Brownlee brothers, Non Stanford and Jodie Stimpson. There has been too much Selwyn activity in triathlons to recount it all, so here are a few recent highlights from the last 2 months: On 28th July, Ashley Chadwick,

Laurence Gartside, Oliver Temple and I (all SE 2008) lined up at 8am in London's docks for our triathlon debuts. We were cheered on by family, friends, and fellow Selwyn alumni as we swam, cycled, and ran the Olympic distance course. All four of us achieved very respectable times, but it was Laurence who took the honours in a time of 2:27, having overtaken me on the second lap of the run.

On 4th August. Tom Burkinshaw (SE 2006) came 3rd in his age group at Ironman UK and qualified for the World Champion-ships in Kona, Hawaii. If you read that without falling off your seat, you should read it again, then google "Ironman" and watch some videos. It's a marathon after a long distance swim and 112 miles on a bike - enough said!

On the 8th of September, 3 Selwynites took part in the Henley Half Challenge, and it meant very different things to each of us. For Chris Watterson (SE 2005), it was another Half Ironman. For me, it was a serious challenge, having done very little training since my first triathlon in London. For Tom Burkinshaw, it was a small stepping stone ideally placed halfway



between Ironman UK and Hawaii. Chris clocked a great time; I survived; Tom won his age group (coming 3rd overall) and our excellent support team didn't get rained on too much - so it was a great day out for evervone

By launching the Selwyn College Alumni Triathlon Club group on Facebook. we hope to provide a forum for Selwyn's triathletes to discuss training, enter races, and (most importantly) design some new stash. If you want to get involved, the London Triathlon in July is a great place to start. If you've done a triathlon before, or want to go long-distance straight away, there are plans afoot to enter the Marshman Half Ironman in Kent on 11 May 2014.

On the 23 July 2014, elite athletes from 71 nations will be kicking off ten days of the highest level of sport at the Glasgow Commonwealth Games. Among them will be Usain Bolt, Jessica Ennis, Mo Farah and the other notable Olympians that fought in London 2012. Also competing will be Greg Dickens (SE 2004), whose passion for sport was kindled at Selwyn. Greg writes:

For me, the major event of Freshers' Week was the purchase of my first proper bike. As a kid I'd ridden all manner of thirdhand BMXs and rust-bucket mountain bikes that I'd managed to salvage from some skip or other, but, upon arriving in the UK's cycling capital, it became obvious that I was going to spend enough time abike to justify the purchase of a brand new one. My mum offered to pay half of the cost of it on the condition I wore a helmet. I used my new wheels to get to and from the boathouse and lectures and started to relish the feeling of speed and agility as I flew down the long straight of Grange Road or pounded out the short sprint of Sidgwick Avenue. I crashed once or twice, but trips to Addies were never that bad. As it does so often to Selwyn students, rowing happened. Before long I was up to 24 hours a week of rowing with SCBC and CUBC. However, fast as an eight may be, it never matches the headlong exhilaration of two wheels. I put in my all and my name is up on the Boathouse wall a few times. Eventually, predictably, the coaches at CUBC pulled me aside and told me that although a powerful athlete, I was a terrible rower. My back bent in the wrong way and I was always too eager to sprint. Why didn't I try cycling? Or anything, really. Just, not rowing, OK? I trialled for CUCC, but they didn't want any sprinters either.

is a long-distance triathlon race consisting of a 2.4mile (3.86 km) swim, a 112-mile (180.25 km) bicycle ride and a marathon 26 2-mile (42.2 km) run, raced in that order and without a break. Most Ironman events have a strict time limit of 17 hours to complete the race. The Ironman World Championships, also called Ironman Kailua-Kona, have

been held annually in Hawaii since 1978.

#### Cycling at the Glasgow Games

Which events, via weights every morning and sprints every evening in my 5th and 6th years, leaves me here:

Training at the National Cycling Centre in Manchester. For the past year and a half I've been getting through 3 punishing gym sessions, 4 track sprinting sessions and 4 long road rides each week. These are complemented by stretching, plyometrics, physio, nutrition and tactics workshops for which I pay mostly using prize money and the occasional sales of a College Chapel book I produced at Cambridge (see page 9). My bike is once again from a skip, but this time it's carbon fibre and I've done the repairs myself.

Last year I was the only novice to gualify for the National Sprint Championships. This year I'm hoping to secure medals in a couple of events. Next year, I've been asked to do the Kilometre and the Sprint at the Glasgow Commonwealth Games. I owe it all to CUBC/CUCC for not wanting me, Selwyn for their support and my mum for making me wear my helmet.

#### Greg Dickens (SE 2004)



# **The future** of healthcare

Selwyn talks to David Cockayne (SE 2000), about how telehealthcare solutions are changing the way the NHS and social care support people at home



Healthcare I am responsible for leading our commercial business across housing, health and social care in the UK. Day to day, that means that we provide technology and services to enable over 1.3 million people to be supported in their own homes in the UK, providing what is known as telehealth and telecare. Most readers will recognise this in its simplest form as the neck-worn red emergency button, but in truth that is just the tip of what we do.

#### What motivated you to work in the healthcare industry?

I've been in the health sector from the very start of my career and always found it inspiring to work in an arena which has a direct impact on people's lives. As it became clear fairly early in my education that brain surgery wasn't going to be my forte, I chose instead to apply my skills in a managerial capacity. My current role was really a 'perfect

storm' opportunity; I had gained experience in the role of data and analytics in providing services to large populations, learned from the models used in the US

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Humana, supporting

Director of Strategy,

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commissioning

2010 - present

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Director, Tunstall

Healthcare (UK)

Ltd, leading the

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health and social

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large-scale services

Development at

NHS healthcare

commissioning.

2009 - 10

£800m

budget.

on behalf of DH.

Ashbourne

2000 - 03

2003 - 06

2006 - 07

2007 - 09

Geography. President Geographical Society. Servant, Department

wrist or around the neck. Telecare services support people

people with disabilities, those recently discharged from hospital following a fall or stroke, and people with longterm conditions, helping them to live independently for as long as possible, safe in the knowledge that help is at hand whenever necessary.

#### What is telehealth?

Telehealth combines technology and services that enable patients (usually with long term conditions e.g. COPD) symptoms at home on a regular basis. This information is automatically sent to a response centre for technical and clinical triage, and verified readings out of the range of parameters set for clinician being notified, depending upon protocol. Clinicians with relevant secure access may also view patients' readings remotely at any time, helping to inform clinical decision making, enable early intervention and identify trends over time.

Telehealth is a service that can improve the quality of life for patients living with long term conditions, such as heart and respiratory conditions and diabetes by helping them to become more confident in managing their own health and helping to avoid unnecessary hospital admissions.



Telecare is a system of wireless sensors placed around the home which can , detect risks such as falls, fires or floods. The moment a risk is detected, an alert is sent via a home unit to a trained, friendly operator at the local monitoring centre, or to a pager carried by an onsite carer. The service user can also raise a call for help from anywhere in their home simply by pressing the red button on their pendant, which can be worn on the

with care needs such as older people,

### Operator or care decides appropriate cours of action Alert received at



Response from carer, keyholde

centre or on carer page

**Graphic: Smith** 

David Cockavne

#### **SELWYN**



#### How telecare works

and seen the benefits of using technology in healthcare in practice in North Yorkshire and wanted to be a part of growing these services across the UK.

#### What is the most rewarding part of your role?

The results; being able to follow the process from initial discussions through to seeing real impact on a community. I believe passionately that what we do is best in class, and that when we deliver services to people it is about providing them with the tools to gain more freedom, reduce anxiety and ultimately gain more independence. Without wanting to talk management speak - what we try and do is put the user at the heart of what we do, wrapping solutions around them that benefit them, their family and carers, the organisations who support them and ultimately society as a whole. One of the most enjoyable parts of my job is meeting the people who use our products and services and hearing their stories; when someone tells you that what you do has changed or even saved their life - it's the best reason in the world to get out of bed in the morning!

#### What does the future hold for you and the industry?

Technology has radically changed almost every aspect of our lives in recent years, yet its potential to improve the way we deliver care remains woefully underutilised. This makes the future for the industry hugely exciting, and I predict we'll see unprecedented transformation take place over the next five years. I believe assistive technology will be integral to the future of a sustainable health and social care system, helping people to live life to the full and bringing care home.

There is a real opportunity for the UK to lead the world in healthcare innovation, and I am extremely grateful to be playing a very small part in working towards this. Ultimately, I'm motivated by doing what I can to make sure our health and social care system is one that I would be happy for me and my family to use, and I see no reason this can't be achieved within my working lifetime.

Contact: david.cockayne@tunstall.com Twitter: @davecockayne

# **Noticeboard**

### Argentina, 1936

Can you spot a young **Owen Chadwick** (Master of Selwyn, 1956-1983) in the photos below? These were taken on the 1936 British Lions tour to Argentina, when Owen played as hooker in the 23 - 0 win over the Argentinian Pumas. Owen was just a first year at St John's, and the youngest player on the Lions side for that tour. Owen won three rugby Blues at Cambridge, playing in the Varsity Match in 1936, 1937 and 1938, and he played for the Barbarians in 1937/1938. At 97, Owen is now the oldest British Lion and Cambridge's oldest Rugby Blue.

Thanks to the World Rugby Museum. (www.rugbyrelics.com/world-rugby-museum.htm)

Right: A young Owen





Chadwick **Bottom left:** Playing the



Below: Owen is seated on the ground in the middle of the front row.



### **Europe**, 1964

An engineer's view of an unintentional mechanical endurance test

#### **Objective:**

To get three Selwyn Engineers: Brian Rolfe, John Ayre and David Culley (all SE 1963) and five sundry others to Kalamata in Southern Greece in a Bedford ambulance called Daphne, and back during 6 weeks at the end of the long vac of 1964. Total budget £500! This in the days before Europe was opened up by package holidays and cheap air fares.

fter Vienna our Dunlop A tyres proved to be not tough enough for the local dirt roads. We perfected our wheel changing and puncture repair skills. Having chosen the highest, narrowest and steepest pass (Loibl) over the Alps into Yugoslavia we crossed the border with the engine boiling and ran our brake drums red



hot going down the other side. A slight detour into Trieste in Italy allowed us to purchase some new 'tough' tyres and we successfully smuggled these back into Yugoslavia. We then continued on our route, imbibing much pivo (beer) and slivovi (plum brandy), and visiting Skopje in Macedonia, where the smell from the disastrous earthquake a year before lingered amongst the remaining extensive damage. We then entered Greece where the "Daphne"





#### **SELWYN**







painted above the windscreen proved to be a rather unfortunate choice of name, having local bordello implications.

In Athens, then at other ancient sites, we temporarily escaped from mechanical concerns to absorb culture and cuisine, including many excesses at the appropriately named Daphne wine festival. We headed south into the Peloponnese and reached our destination in good order apart from a leaking water pump, one of the few spares we had felt it unnecessary to bring. We were using about one gallon of petrol to ten miles and about ten

distance. Back in Athens we bought,

Yugoslavia, rather behind schedule, we rolled Daphne and severely damaged the wooden frame that held the coach built aluminium body together. BEWARE FALLING ASLEEP AT THE WHEEL.We managed repairs with some Serbian planks and nails, kindly traded for cigarettes at a farm. The contrasts between Tito's brand of socialism in Yugoslavia and the extremes of wealth and poverty in Greece were becoming apparent, yet the authorities gave us a strictly limited period to be out of the country. Only three of us could agree that the vehicle was road worthy enough to transport camping gear and luggage, so the other five made their own way home by a mixture of public transport and hitch-hiking!

Apart from having the road blown up in front of us in the Swiss Alps before being caught in our tent in the first snows of winter the rest of the return trip was fairly uneventful. Back in the UK we were stopped by the police who suspected we had an unroadworthy vehicle. "That thing won't make it another mile down the road! Where have you come from?" So we told him, and he let us go.

Written by **Brian Rolfe** (SE 1963)

# Join us as a Friend of the Choir

🗖 elwyn College Chapel Choir has been in existence since the College's D foundation in 1882. For over a century, the Choir has enriched Chapel life and moved congregations and audiences, both at Selwyn College and much further afield.

Since its beginnings as a small men's only Choir, the Choir has become mixed, the first professional Director of Music was appointed, numerous commercial recordings and radio/television broadcasts have been undertaken, audiences around the world have delighted at choral performances, and hundreds of students have enjoyed the very special experience of being part of Selwyn College Chapel Choir.

Today, the Choir plays an integral part of Chapel and College life, and our committed Choir members and organ scholars, led by Sarah MacDonald, continue to bring beautiful music to audiences around the world.

The Friends of Selwyn Choir has been set up to promote and support the Selwyn Chapel Choir's activities, both present and future. The Choir has been very fortunate over the years to receive the generous support and encouragement of alumni and friends, for which we are very grateful. We hope that this new scheme will enable us to enhance funding for the Choir and provide ongoing support for musical opportunities.

The costs of running the Choir total approximately £40,000 every year, which includes Organ Scholarships, Choral Exhibitions, music tuition, travel to performances, an annual tour and other expenses. As a Friend of Selwyn Choir, your support will help to ensure that the Choir continues well into the next century.

#### **Membership Levels**

Membership is for 1, 3 or 5 years, and we have a Young Friends of Selwyn Choir scheme for those who have graduated within the last 5 years. Young Friends are entitled to the same benefits as the equivalent level.

#### Adagio £5 per month (Young Friends: £2 per month)

• Termly newsletter, email update and Chapel card • Invitation to attend and sing at an Annual Evensong in College, preceded by a special drinks reception and followed by supper with the Choir • Lapel pin and your choice of Choir CD when membership begins • Attendance at a Choir practice by prior arrangement

Andante £25 per month (Young Friends: £10 per month) All of the benefits of an Adagio member, plus • Free copy of new Choir CDs as they are released • Pair of tickets to a Choir performance each academic year

Allegro £1,000 per year (Young Friends: £300 per year) All of the benefits of an Andante member, plus Pair of VIP seats at either our London or Cambridge Carol Concert Listed in Choir supporters book of donors in Chapel

Presto £5,000 per year (Young Friends: £1,000 per year) All of the benefits of an Allegro member, plus Pair of tickets to all choir performances • After 3 years membership, opportunity to name a position in the Choir Private Choir performance by arrangement with Director of Music



# Could you double your gift to Selwyn?

Did you know that some companies offer a matched giving scheme to their employees? This means that if you give £1 towards charity, your employer will give up to £1 to that charity as well. An alumnus giving £10 a month who asks their company to match the gift and has signed a Gift Aid declaration will have increased their gift from £120 a year to £270 at no extra cost to them. To find out if your company runs a matched giving scheme, contact your HR or payroll department. For a list of companies that we know do offer such a scheme, please consult our website: www.selwynalumni.com/ matchedgiving

If you have any questions regarding matched giving, Gift Aid or other tax-efficient giving, please contact Beccy Battle on rcl41@cam.ac.uk



**SELWYN** 





# Spencer-Fairest Law Fellow

We are delighted to announce that Asif Hameed has been elected as the College's first Spencer-Fairest Fellow in Law. Asif joins Selwyn from Keble College, Oxford where he was a Stipendiary Lecturer in Law from 2011 to 2013. His research interests fall primarily within the fields of Constitutional Law, Jurisprudence and International Law, and this year, he completed his D.Phil in Law at Wadham College, Oxford. Selwyn was only able to appoint Asif through the generosity of alumni; thank you for your support.

**Asif Hameed** 

# You may have missed...



#### <sup>1</sup> Musical Trio

A very proud Director of Music with a trio of Selwyn Organ Scholars (from left to right: **Oliver Hancock** (SE 2010), **Timothy Parsons** (SE 2011), **Sarah MacDonald and Ian Tindale** (SE 2008). In March at Southwark Cathedral, all three of them received their FRCO (Fellowship of the Royal College of Organists), the top diploma available anywhere in the world for organists.

#### <sup>2</sup> Collegiate Bees

We harvested the first pots of honey from the joint Selwyn/Kings College beehive this summer! Queen and colony are doing well as you can see from the photos.

The hive was set up last year from contributions from members of the fellowship at Selwyn and Kings colleges, and with practical help from the Gardens department at Kings. It is housed at a purposebuilt apiary at Kings, where it was installed in spring 2013.

#### Women in the Lodge

Women are in the majority in the Porters' Lodge today. Head Porter Helen Stephens is on duty with Deputy Bob Watson, along with Porters Katlin, Rosie and Helen. Surely a first in Selwyn history!

#### Cern Comedy

Sam Gregson (SE 2003 and current PhD) organised the first Large Hadron Comedy Night at the Cern laboratory, Geneva, Switzerland. Sam says "The use of stand-up comedy allows scientists to engage with audiences that may not attend the usual lectures and exhibitions and helps bring cutting-edge science more into the mainstream spotlight. It also helps to break down the negative stereotypes that may go along with working in cutting-edge science."

3 Selwyn Bumps results







All of these stories were posted on our Facebook page this year, to read more visit: www.facebook.com/Selwyn.College.Cambridge